

On The Beaten Path

A Daylong Walking Tour of Iconic SF



This trek across the city is a dirt-cheap potentially exhausting (though not exhaustive) all day participatory walking journey through some of the most heavily toured destinations in the city – and the interstitial spaces in-between. The intention of the tour is to provide conference participants with an opportunity to collectively engage in critical explorations of tourism (and issues discussed at the conference) while visiting a number of the iconic tour destinations in San Francisco.

We'll depart from Berkeley on BART, arriving at the Powell Street Cable Car Turn-around, then trek up the hill to Union Square. From there we'll meander over to China Town. The next stop will be the intersection of North Beach and Broadway (home to City Lights Book Store and The Condor Club). Passing The Saloon we'll climb up the hill to Coit Tower then march to Lombard Street. The hike will continue down to Fisherman's Wharf, and Pier 39 (with views of the Golden Gate Bridge and Alcatraz). We'll follow the piers back to the Embarcadero and catch BART back to Berkeley.

Along the way we'll interact with throngs of other tourists, eavesdrop on the narrations of guides, stop passers by to tell us about what we are viewing, and discuss how the things we observe relate to issues and ideas raised during the conference.

Participants should come ready for a rigorous hike and prepared for rain. Also have cash ready for BART (\$7.30 round trip from Downtown Berkeley), Coit Tower (\$4.50 entry fee), and lunch (we'll stop somewhere along the way when people get hungry).